

## **Tiered Pricing for Day Camp**

As our churches and other ministries face challenges presented by the pandemic, we needed to address how Warren Willis Camp and Conference Center can make summer 2022 a reality. Inflationary pressures, rising wages spurred by a tight job market, and lower camper presence have challenged our efforts to avoid sharp fee increases. These factors demand we prepare for higher costs.

For these reasons, our Tiered Pricing model for 2022 has been created. They are labeled as Tier 1-Standard Price and Tier 2-Sustaining Price. Our default cost of day camp is Tier 1-Standard Price, as this most represents the true cost of sending a camper to day camp.

### **Tier 1-Standard Price \$180**

This reflects the lowest price point we can offer, while continuing to maintain our facility costs, staff compensation and high-quality programming.

### **Tier 2-Sustaining Price \$220**

If a family is able to select this price, they not only cover the true cost of sending a camper to camp, they are also investing in the future of the camp. The additional money could cover scholarship needs, development of programs or capital improvements on our vast property.

*The additional \$40 found in Tier 2 is considered a donation and is therefore tax deductible. You will receive a tax receipt in January of 2023 for your donation, depending on the year in which your account is paid in full.*